

Andrew J Nicholls

Curriculum Vitae

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EDUCATION

2007	Adobe Flash CS3: Rich Content Creation Tidalfire, Edinburgh
2006	Dreamweaver web design EGFL, Edinburgh
2005	Dreamweaver MX introduction Net Resources, Edinburgh
2004	Design and the web Open University
1999-2002	Publishing Degree Napier University, Edinburgh

CURRENT POSITION - DIGITAL MARKETING ASSISTANT

Daily maintenance and updates of the AEGON branded websites.
Responsible for building AEGON branded microsites/partnerships sites.
Building flash banners, animated and still gifs for company campaigns.
Management of in-house marketing web projects.
Management of 3rd party agencies on outsourced projects.
Providing advice on company branding, colour and use of imagery.
Technical and marketing consultancy.

PROFESSIONAL EXPERIENCE

Jun 2007 - Present	Digital Marketing Assistant AEGON Scottish Equitable
	Responsible for website updates, creating company microsites, compiling web stats, creating new web pages and banner ads.
Apr 2006 - May 2007	e-Commerce Coordinator Bright Grey
	Responsible for company's consumer site and extranet. Projects included the design and creation of web pages, microsites, graphics and web banners. Other responsibilities include updating and proofing copy and analysing web traffic for marketing purposes.
Nov 2004 - Apr 2006	Product Consultant Assistant Bright Grey
Aug 2003 - Nov 2004	Customer Care Consultant Bright Grey
Sep 2001 - Jul 2003	Retail work (GAP/Blockbuster)
Oct 1999 - Sep 2001	Deputy Sales Manager Victoria Wine
Apr 1999 - Sep 1999	Data Entry Clerk Palmer & Harvey

SKILLS

Design & production of corporate sites
Compilation of web statistics & reports
HTML & Cascading Style Sheets
DHTML & Javascript experience
Production of banners, adverts & images
Website administration
Experience of content management systems
Experience of accessibility issues & web standards
System testing experience
Strong team working abilities

SOFTWARE

Adobe Photoshop CS2
Adobe Imageready CS2
Dreamweaver
Front Page
Illustrator
Macromedia Flash
Macromedia Fireworks
Quark Express
Microsoft Office
Excel